



**Aztlan Athletics**  
**FOUNDATION**  
*Promoting Community Health & Wellness Programs*

**Community Wellness**  
**Social Responsibility**  
**Respect For Environment**

# **RUN FOR HEALTH**

# **RUN FOR COMMUNITIES**

**Knock Out Diabetes 2015 Campaign**  
**EMPOWERING COMMUNITIES SINCE 1974**  
**SPONSORSHIP & BENEFITS PACKET**

**4-MILE HILL CHALLENGE**  
RUN/WALK/HIKE



Montecito Heights, CA

**CONQUER THE OVERLOOK**  
5K & STAIR CLIMB



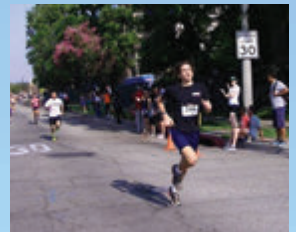
Culver City, CA

**AZTLAN 5K CLASSIC**  
RUN/WALK



Monterey Park, CA

**Ohana 5K Run**  
RUN/WALK



Mission Bay, CA

**Conquer The Overlook**  
Culver City, CA



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Since 1974, Aztlan Athletics Foundation has been serving the Southern California region with run/walk, health and wellness events that share proceeds with select non-profit partners. Aztlan Athletics Foundation is offering community partners the opportunity to engage in a special way. Their employees gain knowledge about the agencies, while also improving their health. Prospective sponsors get exposure to a diverse audience. Some of our participating beneficiaries include, The Salvation Army, Audubon Center, and Charles R. Drew University School of Science and Medicine.

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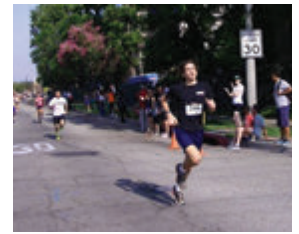
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Mission Bay, CA

**COMMUNITY WELLNESS CHAMPION SPONSOR - \$10,000 (1 Per Event)**

- Post race festival booth (10x10 Canopy, 1 Table, 2 Chairs)
- Company logo (color & b/w) recognition on:
  - Email Blasts
  - Event Posters
  - Event T-Shirts
  - Event Website
- Opportunity to provide promotional goodie bag items.
- 30 Complimentary Tickets.

**SOCIAL RESPONSIBILITY SPONSOR - \$5,000**

- Post race festival booth (10x10 Canopy, 1 Table, 2 Chairs)
- Company logo (color & b/w) recognition on:
  - Event Posters
  - Event T-Shirts
  - Day of Banners
  - Event Website
- Opportunity to provide promotional goodie bag items.
- 20 Complimentary registrations.



# Aztlan Athletics FOUNDATION

Promoting Community Health & Wellness Programs

## HEALTH & WELLNESS SPONSOR - \$2,500 (1 Per Event)

- Post race festival booth (10x10 Canopy, 1 Table, 2 Chairs)
- Company logo (color & b/w) recognition on:
  - Event Posters
  - Event T-Shirt
  - Event Website
- Opportunity to provide promotional goodie bag items.
- 10 complimentary tickets.

## WATER STATION SPONSOR - \$1,000 (Up to 3 Per Event)

- Recognition at water stations. (2x5 Banners)
- Post race festival booth. (10x10 Canopy, 1 Table, 2 Chairs)
- Company logo (color & b/w) recognition on:
  - Event T-Shirt
  - Event Website
- Opportunity to provide promotional goodie bag items.
- 10 Complimentary registrations.

## MILE MARKER SPONSOR - \$500 (Up to 6 Per Event)

- Recognition at the mile markers.
- Post race festival booth. (10x10 Canopy, 1 Table, 2 Chairs)
- Company logo (color & b/w) recognition on:
  - Event T-Shirt
  - Event Website
- Opportunity to provide promotional goodie bag items.

## VENDOR OPPORTUNITIES - \$250 (Unlimited Available)

- Post race festival booth.
- Company logo (color & b/w) recognition on:
  - Event T-Shirts
  - Event Website
- Opportunity to provide promotional goodie bag items.

## RUN FOR HEALTH RUN FOR COMMUNITIES

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FOR MORE INFORMATION, OR TO  
SCHEDULE A MEETING OR PHONE CALL,  
PLEASE CONTACT  
JULIANO@AZTLANATHLETICS.ORG

Special Thank You To Our Past  
Sponsors and Partners

SEÑOR FISH



NIXON  
BENEFITS



KIN HEALTH  
& WELLNESS  
MOVE • FEEL • NOURISH • HEAL

MOLINA  
HEALTHCARE

Huntington Hospital



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Today's Date: \_\_\_\_\_ Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

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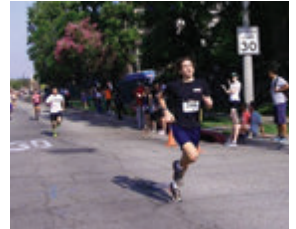
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Mission Bay, CA

X	Sponsorship Level
	Community Wellness Champion - \$10,000
	Social Responsibility Sponsor - \$5,000
	Health & Wellness Sponsor - \$2,5000
	Water Station Sponsor - \$1,000
	Mile Marker Sponsor - \$500
	Vendor Opportunities - \$250

**Payment Information**

Please invoice us.

Our check is enclosed.

Please charge my credit card:  Visa  MC  AMEX  Discover

Card#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ Security Code: \_\_\_\_\_

Return this form 30-day prior to the selected event.

ATTN: Raul Esquivel  
Aztlan Athletics Foundation  
1000 Fremont Ave. Suite #218  
South Pasadena, CA 91030  
(626)765-1312

For More Information

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